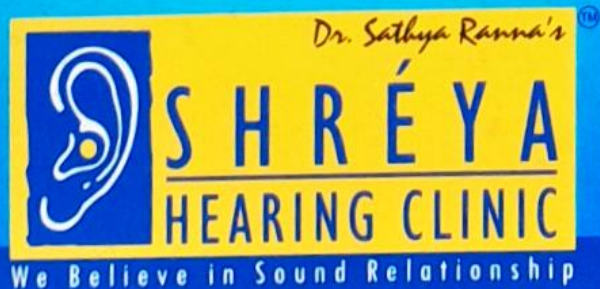


**Better Conversations
begin with Shreya**



Shreya Hearing Clinic offers you
great Performance and **Flexibility Everyday.**



Dear Friend,

Thank you for your interest in Hearing Health Care.

Even ancient scriptures say hearing is the most important of all senses next only to vision. To be able to hear plays a vital role in every day human communication. Hearing loss can cause learning disorders in children, speech impairment, emotional and psychological problems. It can lead to employment problems, isolation and even loneliness in adults.

Hearing impairment is common and can be corrected as easily as visual impairment. In the last few years 'hearing-aids' have made astounding advances, providing customised solutions for individual needs.

In the guide, we share with you the basic facts about hearing loss and hearing aids to help you make the right decision.

Do not let a hearing loss deprive you of the joys of life.

With warm regards,

*Dr. Sathya Ranna, Ph.D
Audiologist*



How good is your Hearing ?

We are often unaware of how well or poorly we hear on an everyday basis. If you want to know how good your hearing is, take this test and assess your hearing. In the next few days, pay particular attention to the every day situations described.

If you have 'yes' for an answer to any of the following questions, please take a Computerised Hearing Test at **Shreya Hearing Clinic**



The questions to assess your hearing

Do people around you seem to mumble and not speak clearly?

Has anyone ever told you that they often have to repeat things for you?

Do you find it hard to understand when someone talks to you from beside you?

Is it an effort to hear someone talking quietly or in whispers?

Do you have trouble hearing high pitched tones (music, birds chirping, children's voices, etc.)?

Do you find it difficult to follow conversations in loud environments, for example, in restaurants?

Are you going out less because you find it hard to follow other people's conversations?

Has anyone ever asked you to turn down the volume of your television or your music system?

Do you have difficulty hearing someone at the other end of the telephone?

Do you have trouble recognizing the direction of sound? e.g. the direction of an approaching car?

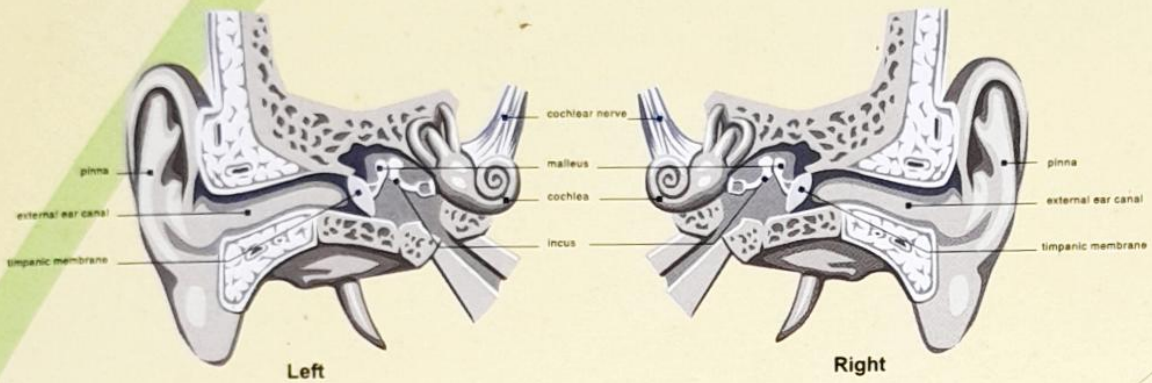
Are you speaking loudly that others say you are shouting?

BestSound
Technology



At Shreya Clinic we offer you sophisticated diagnostic services to assess the nature and extent of your hearing loss.

What is the ear like and how do we hear?



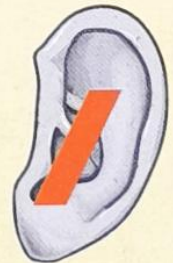
Common causes of Hearing Loss

Our ear is divided into three parts: Outer Ear, Middle Ear and Inner Ear

A defect or damage to any one of these can result in hearing loss.

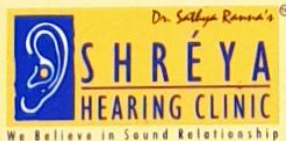
Deafness due to Inner Ear defect or damage to the Inner Ear is called Sensory Neural Hearing Loss (*Nerve Deafness*). This can be caused by ageing, parental and birth related problems, viral and bacterial infections heredity, trauma, exposure to loud or persistent noise, use of certain ototoxic drugs, head injuries, blows to the ear or a benign tumor in the inner ear. Early diagnosis here is crucial. A Sensory Neural hearing loss is most commonly overcome with hearing aids. Hearing aids have to be properly selected and fitted by an Audiologist.

Deafness that involves Outer or Middle ear is called Conductive hearing loss. This could be due to wax blockage, a punctured ear drum, birth defects, ear infections, or heredity. Conductive hearing loss often can be corrected medically or surgically.



SHREYA HEARING CLINIC

BRING A FRIEND



We would love to help others live again with our Hearing Aid. Do you know someone who is experiencing hearing difficulties? For your referrals you will get a strip of battery **FREE** from us to express our gratitude. Just fill the Overleaf form and mail it to us. Thanks for bringing your friend.



Fill the other side of the coupon & send it to us

...but **I can live with my Hearing Loss!**

Often you may ignore hearing loss or call it easily manageable. On the contrary, this causes tremendous amount of inconvenience to others who wish to communicate with you, such as friends and family members. They need to make an extra effort to communicate by raising their voices or repeating several times which could be tiring for them. You may even tend to speak louder than necessary.

Hearing impairment is also damaging to the self. Not being able to hear clearly can lead to a lot of communication problems, be it at home, in the office or elsewhere. Unemployment. Promotions at workplace pose a problem too .

Misunderstanding of conversations can lead to strained relationships, isolation and loneliness. Maybe you can **"live with"** the hearing loss, but in this era of advanced technology, **why should you?** Hearing plays a vital role in a child's development and hence early identification and rehabilitation of any hearing loss is essential. Else, it may lead to permanent speech and language disability.



Name.....

Address.....

City.....

Pin.....

Your Patient ID.....

Name.....

Address.....

City.....

Pin.....

Your Patient ID.....

Mission Statement

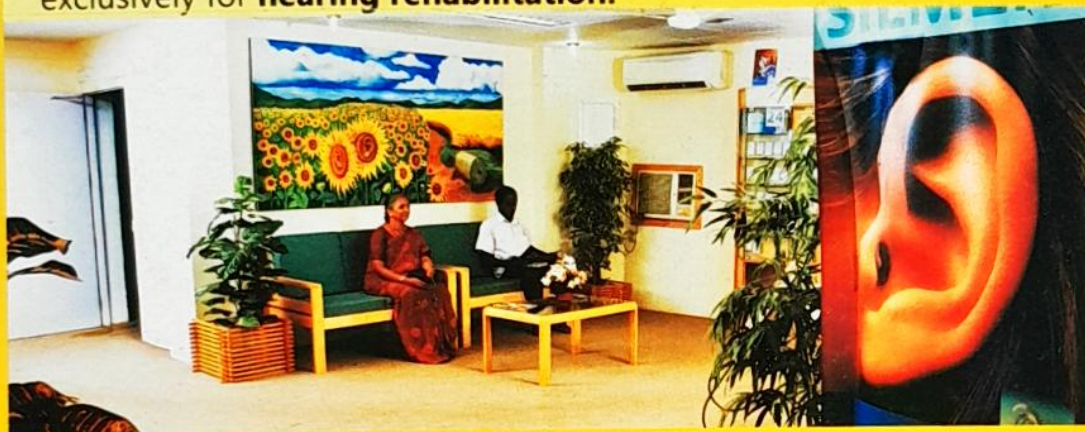
To Provide professional services, world class products, and quality in the field of hearing health care.

The infrastructure at all branches of **Shreya** Hearing Clinics are equipped with state of art facility.

- Symmetrical • Advanced Computerised Audiometry • Hearing Instrument Analyzer
- Impedance Audiometry • Real Ear Measurement (REM)
- World class demo of hearing aids • Customized hearing audio programming.

World Class Hearing Aids and Virtual Sound Lab Demo

- **Shreya is the only hearing clinic to have UV and ITE lab of its own.**
- **Shreya has Customised Programming of Hearing Aids exclusively for hearing rehabilitation.**



We believe in providing you the Best

Corporate Office : 3308, 8th Cross, 13th Main, HAL 2nd Stage, Bangalore - 560 008
info@shreyahearingclinic.com www.shreyahearingclinic.com

Bangalore Clinics

- Indiranagar** : 77, 13th Main Road, HAL 2nd Stage, Off 100 feet Road
Bangalore - 560 008 Tel: +91 80 25 21 4746 / 47 / 48
- Sadashivnagar** : 381, 13th Cross, Upper Palace Orchard, Sadashivnagar
Bangalore - 560 080 Tel: +91 80 2361 8037 / 38 / 39
- Jayanagar** : 73, 1st Floor, 30th Cross, Geetha Colony, 4th Block, Jayanagar
Bangalore - 560 011 Tel: +91 80 2653 3055 / 56 / 57
- Vijayanagar** : 3445, Service Road, Next to Bunt Sangha, Vijayanagar
Bangalore - 560 040 Tel: +91 80 2318 0011 / 12 / 13
- Koramangala** : 14, 1st Main, 1st Block, Koramangala, Bangalore - 560 034
Tel: +91 80 2563 4411 / 12 / 13

Hyderabad Clinics

- Nampally** : 5, 5-8-221 to 262, Maheswari Plaza Resort, Opp. Railway Station, Nampally
Hyderabad - 500 001 Tel: +91 40 2342 0202 / 03 / 04
- Banjara Hills** : 8, 6-3-249-6, 1st Floor, Alcazar Plaza & Towers, Opp. City Centre, Road No. 1
Banjara Hills, Hyderabad - 500 034 Tel: +91 40 2342 0205 / 06 / 07
- Trimulgherry** : Plot No. 2, 2nd Floor, Beside RTA Office, Chandragiri Colony,
Trimulgherry, Secunderabad - 500015 Tel: +91 40 2774 9911 / 12 / 13
- Kukatpally** : H. No. 3, 1st Floor, Near Chaitanya Restaurant Road No. 1, KPHB Colony,
Beside Tanishq Jewellers, Kukatpally, Hyderabad - 500072.

Mangalore Clinic Kadri Road

- : G-6, Inland Monarch, Opp. Karnataka Bank, Kadri Road,
Mangalore - 575 003 Tel: +91 824 242 6311 / 12